

# Company Profile and Retail Market Presentation



# What we do at INOVIA?



**INOVIA** is a company with a forward-looking spirit and philosophy, **founded in 2013, producing, packaging and distributing** healthy and nutritional products.

**INOVIA** products are produced in state-of-the-art industrial facilities, with **leading edge technology** machinery, owning **various certifications** and being staffed with **specialized scientists**

**Being in the market for more than 13 years**, we cover consumer needs for healthy diet products, created from **natural raw materials, ensuring high quality in production.**

**13**

**Years in market**

**34**

**% market share\***

**1,000+**

**Number of clients**

\* Based on Nielsen study at the sweeteners market



# Indicative Customers



fresh



# Our brand name is



## Onstevia Sweeteners with Stevia

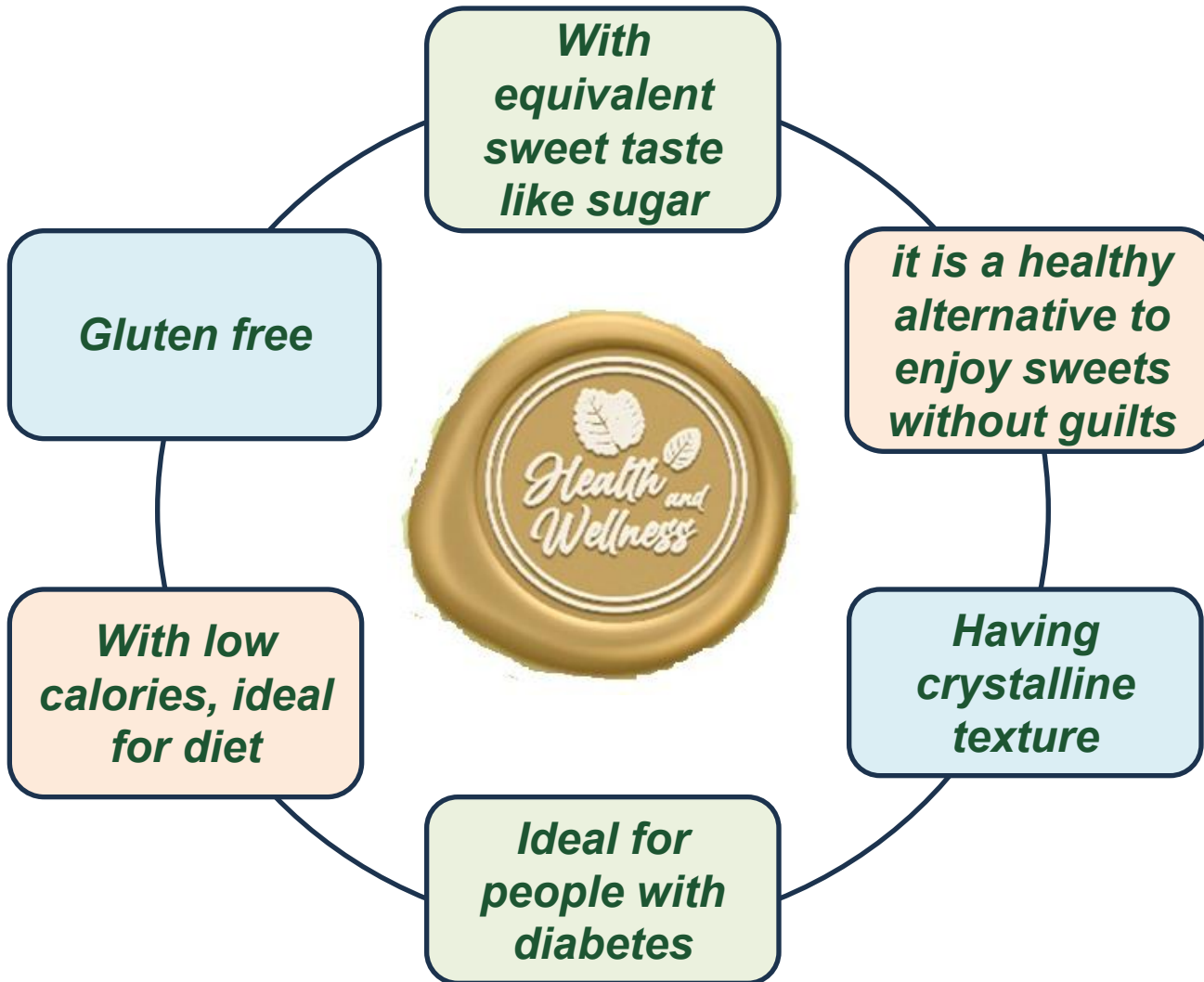
- Same sweet taste and aftertaste as sugar
- Same crystalline texture as sugar
- Same solubility as sugar
- Suitable for diets with minimal calories
- Ideal for cookery, coffee, tea, soft drinks



## And...

- Gluten free
- Certified for consumption by people with Diabetes
- Natural without chemical admixtures
- Produced in state-of-the-art industrial facilities
- Using the food safety management system
- ISO 22000, IFS, HALAL Certifications

# Why “Onstevia”?



# Certifications



# Best Sellers



## “Onstevia” Sweeteners



# “Onstevia” Sweeteners



**Onstevia Sweetener  
Half Spoon  
with white sugar and  
natural sweetener from  
Stevia plant  
with 50% less calories  
per serving, ratio 1:2  
in paper bag of 1 Kg**



# “Onstevia” Sweeteners



**Onstevia Sweetener  
Natural**  
**with natural sweetener  
from Stevia plant  
with 0% calories  
ratio 1:1  
in paper bag of 1 Kg  
(no added sugar)**

# Contact us...



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